

Special Events Social Posts

Reveal a Reaction with Social Media Templates

Leverage Facebook and Instagram to help generate buzz and attract patients to your practice. Post after your event to let everyone know what they missed—and how they can join in next time.

Copy and paste these posts or use them to inspire your own.

Facebook & Instagram

Make sure to include an image related to your practice or event to catch the eye of your Facebook fans and Instagram followers. Also, be sure to replace magenta text with information specified.

Example 1:

On [date] we held our [Name of Event] to share how we can help patients reveal a more beautiful and confident self. From procedure information to patient financing like the CareCredit credit card, we learned a lot. We had a ton of fun as we saw many familiar faces and met several new patients, too.

Did you miss this event? Get in touch to find out how to be included for our next one!

P.S. We accept the CareCredit health, wellness and beauty credit card to help you fit the procedures you want into your monthly budget. Learn more, see if you prequalify (with no impact to your credit score), and apply today at [your custom link].

Example 2:

At our [Name of Event] on [date], we showed our guests how we can help them reveal their most confident self. Everyone enjoyed the VIP treatment while they learned about [Procedures] we offer, met our team, and discovered some of our financing options like the CareCredit credit card.

Contact us today about the procedure or treatment you've been thinking about! And don't forget to ask how you can get on the list for our next event. We'd love to see you there!

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NOTE: You are urged to consult with your individual business, financial, legal, tax and/or other advisors with respect to any information presented.